

iPad Best Practices from IntellaCar Users

Chris Ladd, of DCH Toyota of Milford, shares how he uses IntellaCar daily to make more money with less stress.

- **Get Customers Engaged Right Away**

For example, Chris shows them how to find vehicles in inventory, add them to their own garage, and watch videos on each one.

"When they pick out their own vehicle, it shortens the time and they're willing to pay more. They become glued to the iPad."

- **Prep For The Test Drive**

Chris sets up customers with test drive videos on IntellaCar to watch while he gets the vehicle.

"Saves time as they are ready to drive instead of having to explain the vehicle."

- **Keep Customers Occupied Whenever They Are Left Alone**

"Makes the customer feel like they are experiencing something they haven't had at a car dealership before."

"Bottom Line - IntellaCar has really changed my approach and I've definitely seen a huge increase in my gross!"

[Schedule a demo](#) today to hear how IntellaCar can help drive your business.



Schedule a Demo Today!

(805) 241-5000 | intellacar.com | info@intellacar.com

