

The #1 Predictor of a Car Sale

It's Easy. There is one reliable predictor of a car purchase...wait for it...

TRUST!

When customers have **positive feelings about the sales experience**, they **pay more, buy again** and **refer their friends**. You get loyalty, advocacy and bottom-line financial results!

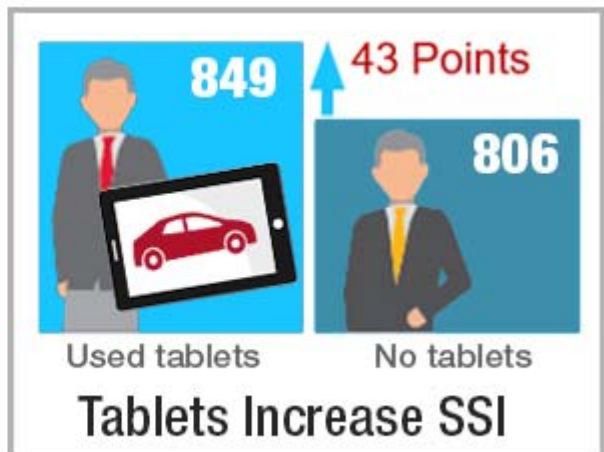
According to AMCI's 2017 Trusted Automotive Brand Study Report, **providing a high-quality experience** is the foundation for building trust. Customers want to feel like they are receiving personalized treatment. So how do you deliver it?

TABLETS BUILD TRUST QUICKLY: Tablets are a proven solution for building trust and customer satisfaction, increasing SSI 43 points according to J.D. Power SSI Study.* **Customers trust what they see on a tablet**, whereas many are wary of what salespeople tell them.

How well are your salespeople engaging customers and sharing relevant information to cement their position as **trusted** experts?



Tablets Build Trust



Tablets Increase SSI

We can help!

[Contact us](#) to quickly build greater Trust and Sales today!

* J.D. Power 2015 U.S. Sales Satisfaction Index (SSI) Study

Schedule a Demo Today!

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