

3 Simple Secrets to Boost Sales with Social Media

Online reviews and social media drive customers to dealerships!

According to a recent study, **social media and review sites are even *more important* than dealership websites** in the dealership selection process.

So how do you get stars and wows online? IntellaCar's tablet selling solution gives you the tools:

1. **Optimize:** Motivate customers to give you positive reviews by providing a **transparent sales experience** with:
 - Accurate, comprehensive vehicle information and comparisons
 - Videos that make high tech features easily understandable
 - Fast & easy inventory lookup
2. **Capture:** Using IntellaCar's Reviews feature, **capture positive customer reviews while in-store**. Car buyers are looking for at least a four-star rating and **IntellaCar is proven to spike positive reviews**.
3. **Share:** Post customer testimonial videos, customized using IntellaCar, to drive traffic – customer raves on Facebook can generate the most powerful referrals.

Click the video below to see how these Best Practices made Bruce at Airport Honda the **Salesman of the Month**.



[Click here](#) to schedule a demo TODAY.

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