

DIGITAL RETAILING WORKS.

The hot topic at NADA this year was **Digital Retailing**.

It's more than just a buzz word - studies show that most consumers want seamless connectivity from website to showroom, and some will actually purchase online. Momentum is growing at dealerships nationwide because the **benefits for dealers are huge!**

- **Speeds up the buying process** - Saves time at the dealership, **increasing your productivity and efficiency.**
- **Better Customer Experience** - Allows the in-store visit to focus on engaging with the vehicle; **Customer satisfaction is higher**, and you **sell more cars.**
- **Seamlessly connects all purchase-related activities** - Connects customers to the dealership from start to finish, reinforcing the relationship and also gives you a **higher F&I take rate.**

How will you integrate digital retailing into your sales process?

Intellicar's Digital Retailing Suite provides the **complete solution** -- tools to flexibly respond to the needs of each customer, for a fast & profitable transaction.

Call for a demo today.

Intellicar[®] Digital Retailing Suite

The Original and Most Complete Digital Retailing Solution

PERFORMANCE COACHES



Schedule a Demo Today!

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