



## iPad Selling Boosts Retention

Did you know that Sales Consultants have a whopping **72% turnover rate**, according to the NADA 2015 Dealership Workforce Study report?

IntellaCar's iPad selling system can help stem the tide by empowering Sales Consultants with tools and resources for fast and ongoing success. Here's how:

- Millennials (**48% of dealership new hires**) enjoy using technology in the sales process (customers like it, too).
- With **thousands** of vehicle trims, powertrains, features, specs and technologies available, IntellaCar's instant product knowledge reduces stress, increases credibility and builds confidence.
- Pre-showroom and follow-up tools **help close the deal**, reinforcing continued success and encouraging retention.

Watch how IntellaCar helped a newly trained Sales Consultant make the sale.



Look for IntellaCar at Digital Dealer!



[Click here](#) to schedule a demo TODAY.

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