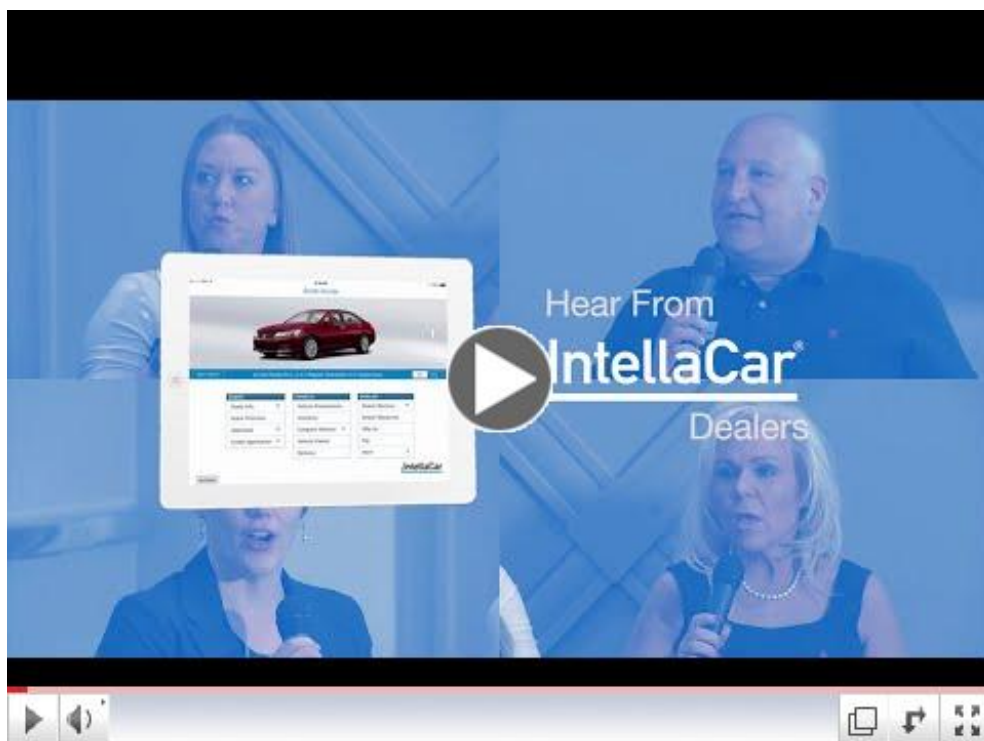


## Powerful Dealer Panel Advice from NADA

At an exclusive event at NADA 2016, IntellaCar dealers shared insights on driving their Customer Experience with IntellaCar's iPad selling system - 4 key takeaways:

1. Today's customers **expect technology** and iPads as part of their retail experiences, including at a car dealership.
2. IntellaCar **gives customers more confidence** in what the sales consultant is saying, because it **validates the information**; it's an all-in-one **customer-facing mobile solution** that **motivates them to buy**.
3. IntellaCar makes the **transaction faster**, putting all the information sales consultants need at their fingertips.
4. IntellaCar's account/training team provides **unrivaled support** and improves **sales effectiveness**.

Click to watch this short, powerful video.



[Click here](#) to schedule a demo TODAY.

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